

Aavaz Brand Fonts

Primary Font - Trebuchet MS

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789

Secondary Font - Roboto

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789

Aavaz Brand Colors

Primary Palettes-



RGB- 245,132,32
CYMK-0,58,99,0
#f58420



RGB- 46,150,177
CYMK-76,25,24,0
#2e96b1



RGB- 142,158,58
CYMK-49,24,100,3
#8e9e3a

Secondary Palettes-



RGB- 90,99,101
CYMK-71,58,57,12
#5a6365

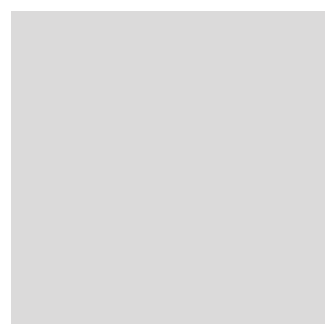


RGB- 121,51,23
CYMK-32,83,100,39
#793317

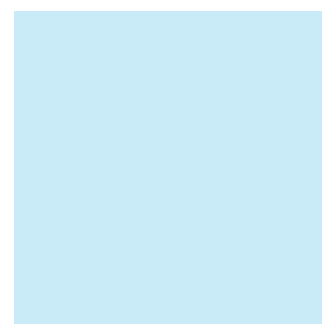


RGB- 249,163,78
CYMK-0,42,78,0
#f9a34e

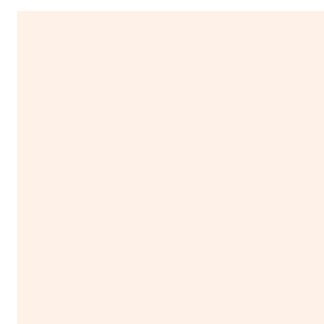
Tertiary Palettes-



RGB- 218,218,218
CYMK-13,10,10,0
#dadada



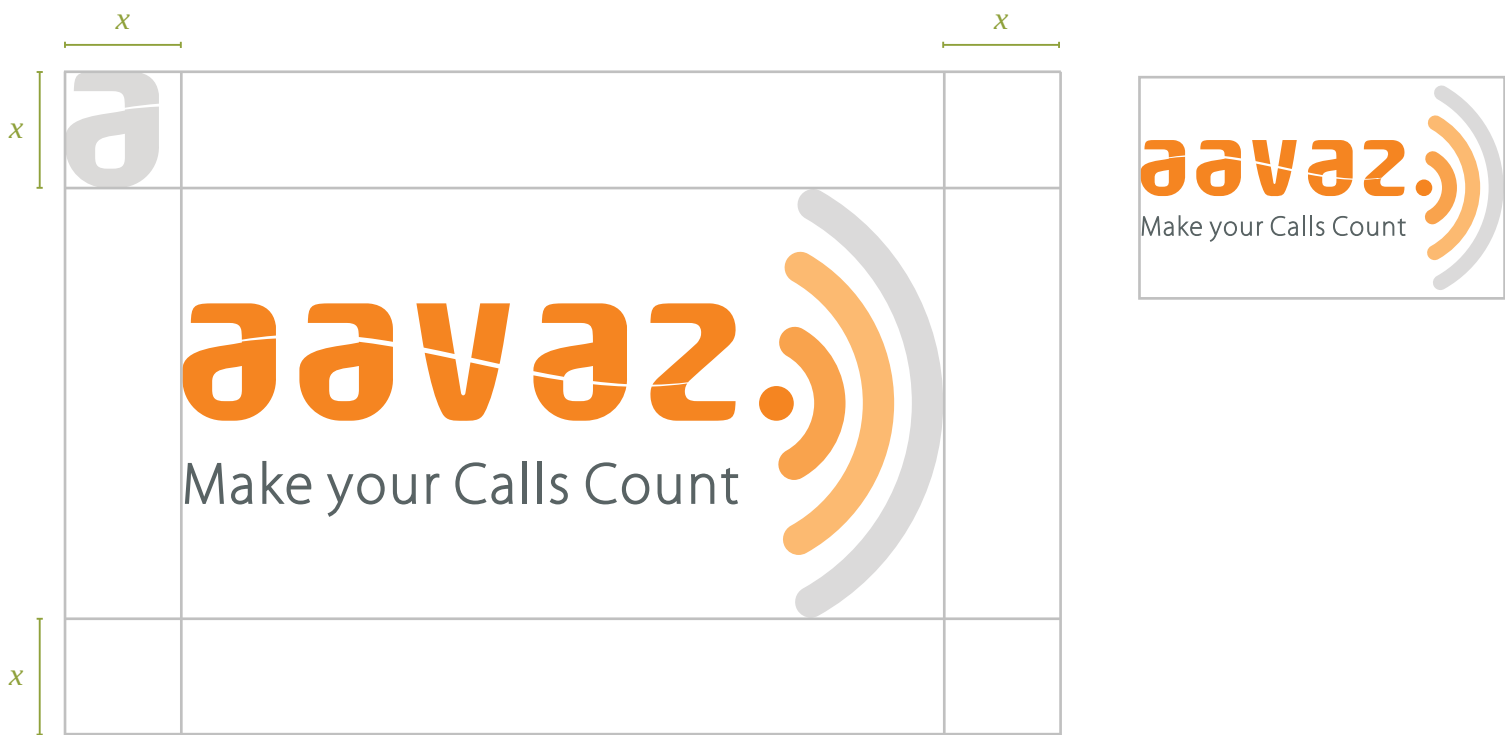
RGB- 201,234,246
CYMK-19,0,1,0
#c9eaf6



RGB- 254,240,229
CYMK- 0,5,8,0
#fef0e5



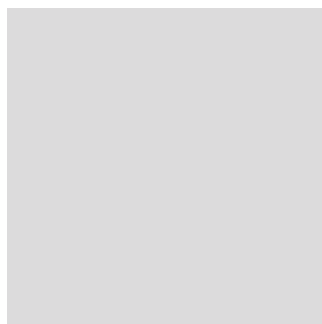
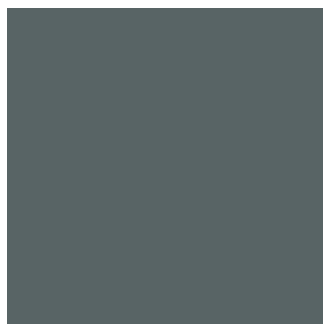

Aavaz Logo Spacing

The minimum required clear space around the Aavaz logo must be equal to the height of the 'a' letter in the logo. The minimum size of the entire logo must also be no smaller than 116 x 66 pixel for web and 33 x 20 mm for print.



Aavaz Logo Colors

Colour palette

				
RGB- 245,132,32	RGB- 249,164,78	RGB- 219,219,220	RGB- 89,100,101	RGB- 252,187,114
CYMK-0,58,99,0	CYMK-0,41,78,0	CYMK-13,10,10,0	CYMK-66,50,51,22	CYMK-0,30,62,0
#f58420	#f9a44e	#dbdbdc	#596465	#fbb970

Logo Color Variations

Use these colored logos as they are the most frequently used.

For light backgrounds



For dark backgrounds



Use these black and white variations only when color is not an option.



Use of our brand materials

These guidelines are designed to help you use our brand and assets, including our logo, content and trademarks without having to negotiate legal agreements for each use. However, if you would like to make any use of our brand assets in a way that is not covered by these guidelines, please contact us at jgoundar@aavaz.biz and include a visual mockup of your intended use.

Do

- > Let us know before using our logo on websites, products, packaging, manuals, or for other commercial or product use.
- > Use the Aavaz name and logo in your app to identify or direct a user to a Aavaz functionality.
- > Use the Aavaz name and logo to indicate compatibility with Aavaz.
- > Use our brand materials for educational and instructional purposes.

Don't

- > Use our name, logos, or screenshots in ways that may be confusing, misleading, or suggest our sponsorship, endorsement, or affiliation.
- > Manipulate, edit, the Aavaz logo and icons.
- > Use our logo or incorporate our logo into yours.
- > Use a domain name containing "Aavaz" or any confusingly similar words.