Aavaz360ne Brand Guidelines

Aavaz360ne Brand Fonts

Primary Font - Roboto

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnipqrstuvwxyz

123456789

Secondary Font - Tajawal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnipqrstuvwxyz

123456789

Aavaz360ne Brand Colors

Color Palettes-

RGB- 35, 31, 32
CYMK- 0, 0, 0, 100
#231F20

RGB-78, 101, 153
CYMK-78, 63, 16, 2
#4E6599

RGB- 240, 128, 33
CYMK- 2, 61, 100, 0
#F08021

RGB- 255, 202, 10
CYMK- 0, 20, 99, 0
#FFCA0A

RGB- 107, 152, 64
CYMK- 64, 22, 100, 5
#6B9840

RGB- 202, 62, 69
CYMK- 15, 90, 74, 3
#CA3E45

Aavaz360ne Logo Colors

Color palette

RGB- 35, 31, 32
CYMK-0, 0, 0, 100
#231F20

RGB- 116, 136, 149
CYMK- 22, 9, 0, 42
#748895

Logo Color Variations

Use these colored logos as they are the most frequently used.

For general backgrounds

For dark backgrounds

Use of our brand materials

These guidelines are designed to help you use our brand and assets, including our logo, content and trademarks without having to negotiate legal agreements for each use. However, if you would like to make any use of our brand assets in a way that is not covered by these guidelines, please contact us at info@aavaz.biz and include a visual mockup of your intended use.

Do

> Let us know before using our logo on websites, products, packaging, manuals, or for other commercial or product use.

> Use the Aavaz360ne name and logo in your app to identify or direct a user to a Aavaz functionality.

> Use the Aavaz360ne name and logo to indicate compatibility with Aavaz.

> Use our brand materials for educational and instructional purposes.

Don't

> Use our name, logos, or screenshots in ways that may be confusing, misleading, or suggest our sponsorship, endorsement, or affiliation.

> Manipulate, edit, the Aavaz360ne logo and icons.

> Use our logo or incorporate our logo into yours.

> Use a domain name containing "Aavaz" or any confusingly similar words.